

XACTWARE**So Sophisticated It's Simple™**News Releases**Xactware Launches New Multimedia Website—iSkills.com**

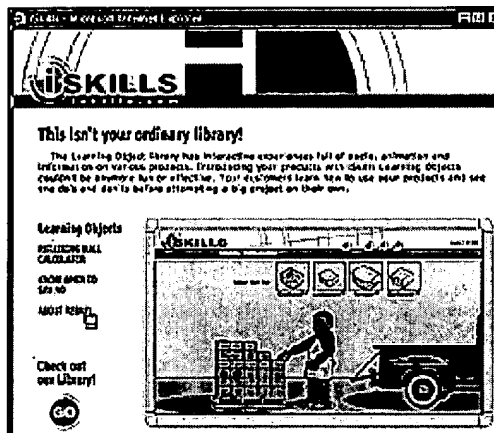
Orem, UT, November 30, 2001 - Xactware's multimedia-centered subsidiary, iSkills, announces the launch of their new interactive website, iSkills.com. This exciting website introduces a powerful new multimedia approach to training customers and employees to do anything—paint a room, install a faucet, or how to safely use a new product.

iSkills produces what it calls customized Learning Objects—mini-multimedia instructional lessons, projects and calculators—for all types of companies and organizations, from manufacturers to online businesses. These interactive Learning Objects are designed to effectively educate their targeted audience through high impact instruction that includes audio and animation.

"Learning Objects provide an easy means for organizations to convey important information and instructions to their customers or employees, says Matt Weir, iSkills general manager. "This, in turn, eliminates the need for printed documentation that rarely gets read or is difficult to understand."

Companies are quickly catching on to the exciting possibilities Learning Objects offer, including:

- Adding cutting-edge instructional content on corporate websites
- Placing installation instructions on mini-CDs instead of printing them
- E-mailing instructions or troubleshooting solutions to customers
- Highly targeted links for product purchasing and promotions



Using the latest state-of-the-art technology, Learning Objects provide highly effective communications that enhance a companies product or service. "For example, Learning Objects add value to a manufacturer's products by providing the end-user with useful information that is easily understood," adds Weir.

iSkills creates Learning Objects using Macromedia (Flash) technology and a combination of highly skilled artists, designers, programmers, videographers, editors and writers. They also customize each object to match a company's corporate image, allowing a company to maintain their unique look. Examples of customization include, but are not limited to, the following:

- Customized loading and closing animations
- Animated logos, product advertisements, and promotion links
- Product links for online purchasing or to learn more
- Custom interfaces that match a specific design

Take a moment to view a sample Learning Object today! Visit www.iSkills.com and click on the *Library* button at the bottom of the page.

About iSkills

iSkills, a subsidiary of Xactware, Inc., is a creative blend of artists, designers, programmers, videographers, editors, and writers who create instructional stories that can be used on almost any platform. Instructional stories that will help you tell more, teach more, and sell more.

About Xactware Inc.

Founded in 1986, Xactware, Inc., a privately held company (www.Xactware.com), specializes in serving the needs of a broad customer base, from large insurance carriers and property adjuster organizations to cleaning specialists, restoration contractors and remodelers. The company's integrated tools include everything from software programs for PCs and handheld devices to powerful online systems that provide trend tracking in real time using the latest Internet technology. For more information about Xactware's products and services, contact Xactware at 1-800-424-9228 or send an e-mail to xsales@xactware.com.

Contact us toll free at 1-800-424-9228 or email us at xsales@xactware.com
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iSKILLS

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iSkills is a creative blend of artists, designers, programmers, videographers, editors, and writers who create instructional stories that can be used on almost any platform. Instructional stories that will help you tell more, teach more, and ultimately sell more...

Our products include the award winning **ILX Construction Training**--over 40 hours of interactive training and testing on 22 CD's, and web friendly projects, calculators and how-to lessons called **Learning Objects**.

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... Each **module** was in the hundreds of dollars cost range ... things, the professional development

may be **cheaper** when the ... to what extent going to **training** courses and ...

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... is no question, keeping a customer is **cheaper** and easier ... **Do** you need a vacation ...

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Modules, Contractor, Bridgepoint Network Member, Bridgepoint Network Gold ...

[secure.isopen.net/www.bridgepoint.com/ marketing/fast_track_modules.html](http://secure.isopen.net/www.bridgepoint.com/marketing/fast_track_modules.html) - 70k -

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... Now, **do** the math on that. ... team's coordinator to be your coach is often **cheaper** than going ... enough money to get one of the top 5 **training** staffs, regardless of ...

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... of the legal profession and I have no legal **training**. ... companies are putting out teeny-tiny

modules, production time ... This means that it is **cheaper** for them to ...

[www.burningvoid.com/users/heather/ writing/ms/essay/rpgwrite11.html](http://www.burningvoid.com/users/heather/writing/ms/essay/rpgwrite11.html) - 24k - [Cached](#) -

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... the secret of doing things better, faster, and **cheaper**. ... management system for recruiting, **hiring, training**, evaluating, and ... **Modules** are sent every six to eight ...

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... For peanuts I provided PL/SQL **training** for 20 ... invariably which programming languages or product **modules** are listed ... Or the **cheaper** accounts payable person who has ...

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... has become more interactive, more effective, and **cheaper** each year ... a low of \$250 for a one-person **module** to \$16,000 or more for a **training** center using ...

www.sba.gov/gopher/Business-Development/ Success-Series/Vol6/emptrain.txt - 25k - [Cached](#) - [Similar pages](#)

Company Identity

... **Training Module** Checklist. ... To **do** so is to broadcast that you're a small operation with ... office space in a shopping center however, it may be **cheaper**, but your ...

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Doing It Yourself - MSN House & Home

... Also consider the following: Real costs If you earn \$40 an hour at your regular job, it would be **cheaper** to pay a skilled ... If you **do it yourself**, you run the ...
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MSN House & Home - Trim Remodeling Costs

... If you're experienced at **do-it-yourself** work, consider doing some of your own work or ... that this can be a big job, and you can't always **do it cheaper** than a ...
houseandhome.msn.com/Improve/Experts/TrimRemodelingCosts.aspx - 31k - [Cached](#) - [Similar pages](#)

Solar Contractor, Why Hire?

... application might be relatively easy for a **do-it-yourselfer** ... But everyone knows that **cheaper** is not always best. ... save some money by doing it **yourself**, or **hiring** ...
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The Scientist :: Do-it-Yourself Manufacturing, Mar. 29, 2004

... **Do-it-Yourself** Manufacturing. ... His own biology lab wasn't equipped to **do** that. ... without selling drug candidates early to an industrial partner at a **cheaper** price. ...
www.the-scientist.com/yr2004/mar/prof1_040329.html - [Similar pages](#)

Contractor responds to consumer complaints about Home Depot

... his own and compares the price with Home Depot, he chooses the **cheaper** price ... his/her hard-earned dollar and in this case you take a **do-it-yourself** store that ...
www.consumeraffairs.com/homeowners/contractor_responds.html - 17k - [Cached](#) - [Similar pages](#)

Remodeling Center

... It may appear **cheaper** to **do** the project **yourself** if you assume ... If you **do** the project **yourself**, be prepared to take the extra time to learn to **do** it right. ...
www.deltafaucet.com/remodcen/project_planning_start.html - 15k - [Cached](#) - [Similar pages](#)

Advice on Hiring a House Painter

... Remember, the painter has quoted on using a specific product - don't let them substitute a **cheaper** product as you ... Or You Can Always **Do It Yourself** If you ...
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Housepainting

... Important to get someone bonded. Anyway, even their hourly rates are **cheaper** than painter's. Mary. ... I firmly believe in **do-it-yourself** but there are times when ...
www.stretcher.com/stories/990816c.cfm - 35k - [Cached](#) - [Similar pages](#)

Do It Yourself?

... Real costs If you earn \$40 an hour at your regular job, it would be **cheaper** to pay a skilled tradesperson \$30 an hour to **do** ... If you **do it yourself**, you run ...
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Do It Yourself!

... tips, hints and ideas to make our lives easier simple and **cheaper**. ... A Free Course in Toilet Repairs UBuild.com - Web magazine with **do-it-yourself** projects and ...
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